

TRUTH CONFERENCE

REAL CHANGE.

Sponsorship

September 15 -17, 2017

Americana Conference Resort & Spa, Niagara Falls, Canada

April 2017

Truth Conference promotes healthy thinking and lifestyle empowering individuals with practical tools to live a successful and purposeful life. It is a weekend designed to help individuals restore a positive mental thought life, re-establish relationships, and rebuild health along with some spiritual respite.

According to a document prepared on behalf of the Mental Health Commission of Canada,¹ the number of people living with mental illness is expected to increase by 31% over the next 30 years, reaching in excess of 8.9 million.

Truth Conference promotes mental wellness by providing expert coaches to address trending topics pertaining to the emotional, physical, and spiritual.

We need your help to make this potentially life changing event more available and accessible. We are seeking to align with individuals, groups or companies to support something innovative and cutting edge. This sponsorship opportunity (financial or gift-in-kind) offsets the hard costs associated with the planning activities.

The **2017 Conference** will take place September 15 – 17 at the Americana Hotel in Niagara Falls. The keynote speaker is **Ashley Richard**, who will be speaking on *“Making those Difficult Decisions in times of Crisis”*. Ashley, a young Aboriginal has gone from “hopeless” to “hopeful” and is an encouragement for many who are in the depths of despair and cannot find their way out.

Attendees can expect to recalibrate their personal GPS by:

- Discovering new ways to improve personal wellness
- Learning how to nurture intimacy and communication in relationships
- Experiencing the tropical night banquet
- Enjoying interactive gatherings
- Gaining greater spiritual insights

We desire to build healthy productive communities one person at a time. Let’s partner together and make it happen. The attached sponsorship tiers provide options on how you can best support Truth Conference.

We look forward to connecting with you at your earliest convenience. Our website is www.truthconference.ca. We can be reached at info@truthconference.ca and 416-628-0991. Truth Conference is a not-for-profit event.

Kindest Regards,



Cheryl-ann Philip
Event Director



Nadine Miller
Creative Director

¹ *The Life and Economic Impact of Mental Illnesses in Canada. Prepared on behalf of the Mental Health Commission of Canada, by Risk Analytica, December 2011.*

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There are opportunities for long and short term investments along with the purchase of sponsorship tier packages — Presenting, Platinum, Gold, Silver or gift-in-kind.

Expected Attendance: 300 individuals

Primary Target Audience: (20 – 55 years old, men and women)

1. College and university students
2. Professionals
3. Entrepreneurs
4. Individuals who want more in life and willing to make changes
5. Individuals with strong family values or seeking to build strong family values
6. Individuals who want to make a difference by investing in the future of someone outside of themselves
7. Individuals who understand the importance of time and want to make it count
8. Married couples and singles

Support Truth Conference, your premier wellness getaway.

Sponsorship Tiers

Description	Presenting	Platinum	Gold	Silver
	\$3,000	\$2,500	\$1,500	\$500
The presenting sponsor receives maximum impact through dominant recognition as the "Truth Conference presented by..." Your Company	x			
Space provided for banner placement	x	x		
Logo on selected print advertising material	x	x	x	x
Recognition on Truth Conference website	x	x	x	x
Recognition on Truth Conference social media platform	x	x	x	x
Ad in commemorative program	1 page back cover	1 page	1/2 page	1/4 page
Article in commemorative program	x			
Conference booth	2, 6' tables 4 chairs	1, 6' table 2 chair	1, 6' table 1 chair	1, 6' table 1 chair
5 minutes presentation on main stage at Tropical Night event	x			
Complimentary conference registration - general sessions, workshops	4	2	1	1
VIP access at keynote luncheon	4	2	1	1
VIP access at Tropical Night banquet	4	2	1	1
Reserved seating at conference	4	2	1	1
Logo mention on "thank you" rotation presentation during event break sessions.	x	x	x	x
Recognition in post conference "thank you" mentions	x	x	x	x



REAL CHANGE.

Sponsorship Registration Form

Company Name: _____

Address: _____

City: _____ Postal Code: _____

Contact: _____ Title: _____

Telephone: _____ Email: _____

Sponsorship Tiers – check box with “X”

Presenting	\$3000	
Platinum	\$2500	
Gold	\$1500	
Silver	\$500	
Gift-in-Kind	To be negotiated	

Methods of Payment

1. Email: info@truthconference.ca
2. Cheque: Make cheque payable to *Truth Conference*
3. Credit Card (VISA/VISA DEBIT, MASTERCARD)
 Credit Card # _____ - _____ - _____ - _____ Exp ___/___ CVV _____

Company logo file attached (PNG file format preferred): Yes/No

Other information will be collected separately.